

## SHELLEY DUNDEE



"I live my life by the following motto: 'Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do. So throw off the bowlines! Sail away from safe harbor. Explore. Dream. Discover'."

## **Experience & Skills**

With over 20 years of working experience in the training, facilitation, sales, marketing and management environment, Shelley has gained extensive strategic, operational and practical knowledge. One of Shelley's greatest strengths lies in her innate creativity, a trait that has served her well throughout her business career. This led Shelley to explore the innovative and imaginative world of graphic recording; the skill of listening, synthesising and translating the spoken word into a drawing in real-time. Having both attended and facilitated numerous meetings, seminars, workshops, and conferences, Shelley was intrigued by the powerful effect of incorporating visuals in order to engage diverse groups of people. Shelley enjoys using graphic recording to enhance and add meaning to any process by highlighting connections, reinforcing themes, and driving discussions.

## **Qualifications**

- Graphic Facilitation Workshop
- GIBS Return on Marketing Investment and Marketing Strategy Workshop
- International Accreditation as an NLP Practitioner
- SEO (Search Engine Optimisation)
- Short Certificate in Franchise Management
- Care and Growth Facilitator
- Bachelor of Arts Degree
- Hypnotherapy